

15-17 SEPTEMBER 2026

DONALD E. STEPHENS
CONVENTION CENTER,
CHICAGO

MATRIX WASTE SUSTAINABILITY INITIATIVE

We are delighted to announce our partnership with Innovative Waste Strategies (IWS) with the support of Flexcon & RES to provide a sustainable end-of-life solution for the label matrix waste generated at LOUPE Americas 2026.

Collected matrix waste will be transported to an IWS material-processing partner, where it will be repurposed as an ingredient in the production of alternative engineered fuel for cement kilns, replacing coal. This innovative approach ensures a 100% non-disposal solution by giving waste materials a new, beneficial purpose.

To maximize the amount of printed material processed through IWS, we kindly ask for your support during the event. Together, we can make a meaningful impact.

IN PARTNERSHIP WITH:



 **Flexcon**



ACCEPTABLE MATERIALS FOR COLLECTION, DIVERSION, AND PROCESSING

- Label scrap and matrix
- Trim and cuttings
- Mult-Wall: Paper, Film, Foil
- Off-spec rolls
- Pressure-sensitive release liner
- Paper-based face stock
- Plastic film-based face stock
- Cardboard and Kraft Paper
- Styrofoam
- Stretch film
- Packaging residuals
- Other label manufacturing waste and packaging residuals

UNACCEPTABLE MATERIALS:

- Sanitary waste
- Food Waste
- Aerosol spray cans
- Empty containers: Inks, lubricants, and solvents
- Metal cans or containers
- Maintenance shop waste, including machine parts and hardware
- Liquid waste

Email help@loupe-global.com to confirm your participation in our label waste removal program. Additional details will be shared in due course.

Exhibitors who enroll in our label waste recycling program for collection by IWS during the show will not be charged any collection fees. This service will be offered free of charge by RES.

For any questions, please contact Claire Sacker, LOUPE Americas Operations Director: claire.sacker@informa.com