



Co-located with
**Education
Investment MENA**

10-12 November 2026

Dubai World Trade Centre, Sheikh Saeed Halls 1-3

Your Guide to **Lead Retrieval**





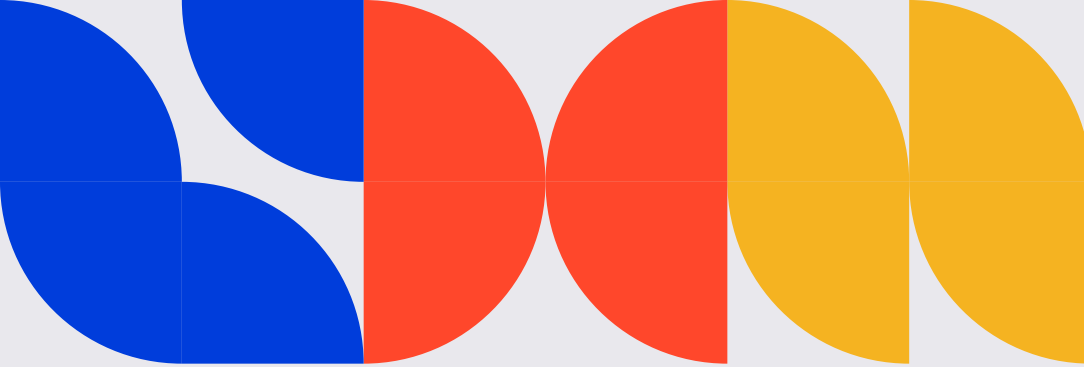
Connectme App



Badge Scanning



Lead Insights



Connectme App



Badge Scanning



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Lead Insights

As an exhibitor, ConnectMe (event app) and the badge scanning app are your essential tools for capturing and understanding attendee engagement. ConnectMe allows attendees to explore event content, schedule meetings, and interact with your booth, while the badge scanning app records real-time data from attendee visits and interactions at your stand.

All of this valuable data flows into LeadInsights, a powerful analytics platform designed to help you maximise your event ROI. LeadInsights provides you with a clear view of attendee behaviour, engagement metrics, and lead quality—all in one intuitive dashboard. With LeadInsights, you can identify your most promising leads, measure the success of your event participation, and gain actionable insights to refine your strategy for future events.