

Sponsorship Opportunities



WWW.GESS-SAUDIARABIA.COM

Join us at GESS Saudi Arabia 2026, an event dedicated to revolutionising the education sector in the Kingdom. We offer exhibitors an exclusive opportunity to sponsor this event, taking place from May 4-6, 2026 in Riyadh. The show will gather top educators, government officials, and innovators. By sponsoring, you'll elevate your brand's visibility and influence within one of the fastest-growing education markets, ensuring that your solutions are showcased at the forefront of this transformative event.



Why Sponsor with GESS?

- + **Shape the Future of Education in Saudi Arabia:** Be part of an event that will set the stage for educational advancements in the Kingdom.
- + **Engage with Key Decision Makers:** Connect with government officials, educators, and industry leaders eager for innovative solutions.
- + **Enhance Your Brand Visibility:** Position your brand as a leader in the education sector, with opportunities to reach a targeted audience.
- + **Global Reach with Local Impact:** Leverage the global GESS audience while making a significant impact on the local education landscape.

Don't Miss Out:

- + **Secure Your Spot:** Limited sponsorship opportunities are available - act now to reserve your place.
- + **Make a Lasting Impact:** Position your brand as a key contributor to the evolution of education in Saudi Arabia.
- + **Join a Global Community:** Align yourself with the trusted GESS brand and connect with an international network of education professionals.



GESS Saudi Arabia – Onsite Sponsorship and Print Options

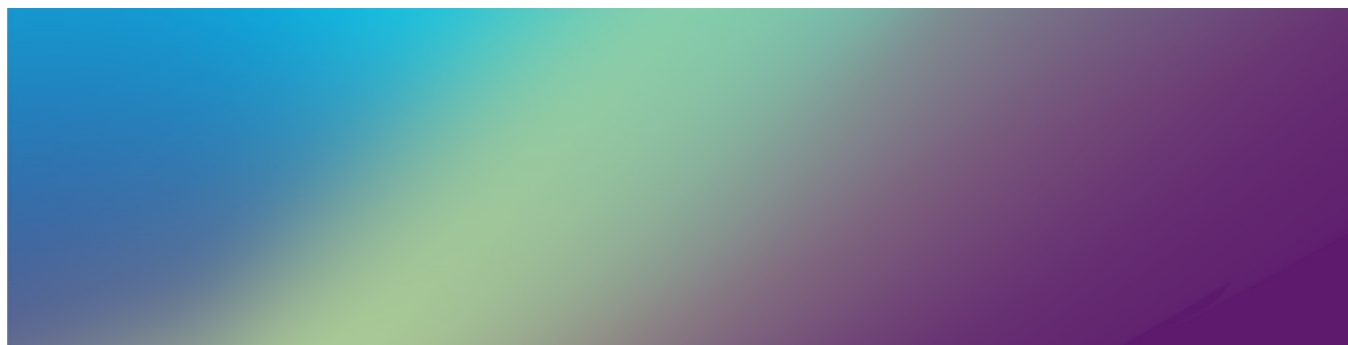
Whether your goal is to network, increase your visibility, expand brand awareness, or a blend of these objectives, we offer a package designed to exceed your expectations.

Registration Sponsor - \$14,500

- + Logo branding on registration page, confirmation and email
 - + Short company description in confirmation emails sent to registrants
 - + Logo featured on all regular visitor badges
 - + Logo on onsite help desks
 - + Logo on show website
 - + Logo on all registration signage
 - + 1 x Facebook and LinkedIn post from GESS announcing sponsorship
 - + Featured logo on the online floorplan
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Show Bags - \$18,000

To be provided by the sponsor





Platinum Package – \$84,000 – 1 available

Whether you're looking to network, boost your visibility, broaden brand awareness, or achieve a mix of these goals, our package is tailored to surpass your expectations.

Our Platinum Sponsorship Package offers the opportunity to secure a prime reserved stand location, ensuring access to our sought-after clientele and the highest-visibility branding spots at the show. This is a truly exceptional opportunity for those who aim to lead and excel.

Social:

- + 1 x Facebook post from GESS
- + 1 x Instagram story posts from GESS

Show Presence:

- + Stand Space – 60m²
- + Prime speaking session after opening ceremony / official opening (30 minutes) + capture delegate data from your session through Lead Insights
- + 1 x lead retrieval with unlimited app licenses
- + Onsite video interview
- + Access to ConnectMe Event App
- + Bespoke 1:1 Meeting Programme (x5 meetings)

Digital:

- + 45,000 banner impressions
- + Banner in higher position on GESS Talks newsletter (8 editions)
- + 7,000 retargeting clicks

Advertisement:

- + 1 x enhanced listing on online exhibitor list (including logo and video)
- + Stand highlighted in colour on the online floorplan
- + Option to include advertorial text and photo on GESS Education website
- + GESS Talks pre-show Q&A video interview
- + Box Banner on GESS Dubai Show Email (3 editions)
- + 1 x Feature article in Digital Pre-Show Preview
- + 2 x Full page adverts in Digital Pre-Show Preview (front & back cover)

Post show:

- + 'Thank you to Sponsors' announcement

Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding

Gold Package – \$47,250 – 4 Available

Our gold sponsorship packages are crafted for organisations that aspire to play a pivotal role in shaping the future of the education industry. With a prime reserved stand location, these opportunities guarantee your brand leaves a lasting impression.

Digital:

- + 15,000 banner impressions
- + Banner in middle position on GESS Talks newsletter (2 editions)
- + 2,500 retargeting clicks

Social:

- + 1 x LinkedIn post from GESS
- + 1 x Facebook post from GESS

Show Presence:

- + Stand Space – 30m²
- + Speaking opportunity in the conference programme + capture delegate data from your session through Lead Insights
- + 1 x lead retrieval with unlimited app licenses
- + Onsite video interview
- + Access to ConnectMe Event App
- + Bespoke 1:1 Meeting Programme (x5 meetings)

Post show:

- + ‘Thank you to Sponsors’ announcement

Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding

Advertisement:

- + 1 x enhanced listing on online exhibitor list (including logo and video)
- + Stand highlighted in colour on the online floorplan
- + Box Banner on GESS Dubai Show Email (1 edition)
- + 1 x Feature article in Digital Pre-Show Preview
- + 1 x Full page advert in Digital Pre-Show Preview
- + Option to include advertorial text and photo on GESS Education website

Silver Package – \$25,000 – 4 Available

Our Silver Sponsorship Package is specifically designed for companies eager to showcase their brand to a wide audience. With prominent branding opportunities, this package ensures your brand reaches and resonates with countless potential clients. **Please note that you need to book a stand at GESS Saudi Arabia to take advantage of this package*

Social:

- + 1 x LinkedIn post from GESS

Digital:

- + 7,500 banner impressions
- + Banner in lower position on GESS Talks newsletter (1 edition)
- + 1,000 retargeting clicks

Show Presence:

- + Speaking opportunity in the conference programme + capture delegate data from your session through Lead Insights
- + 1 x lead retrieval with unlimited app licenses
- + Access to ConnectMe Event App

Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding
- + Featured logo on the online floorplan

Advertisement:

- + Digital Pre-Show Preview – 1 x Half Page
- + 1 x enhanced listing on online exhibitor list (including logo and video)
- + Stand highlighted in colour on the online floorplan
- + 1 x Feature article in Digital Pre-Show Preview



GESS Leaders in Education Club Sponsor - \$40,000 - 1 Available

What is Leaders in Education

GESS Leaders in Education is an exclusive, invite only club for leading educators who directly influence purchasing, owners of schools or those influencers who direct school strategy and training. The movers, shakers and visionaries of the education industry.

**Please note that you need to book a stand at GESS Saudi Arabia to take advantage of this package*

The Package:

Your logo will appear as “GESS Leaders in Education Official Sponsor” alongside our GESS Leaders in Education logo on all of the following pre-show and onsite promotional marketing materials.

Logo Acknowledgement:

- + GESS Leaders Website
- + Digital Pre-Show Preview
- + GESS Leaders in Education emails (x5)
- + Leaders in Education Badge onsite

Advertisement:

- + Digital Pre-Show Preview – 1 x Full Page
- + 1 x lead retrieval with unlimited app licenses
- + 1 x enhanced listing on online exhibitor list
- + (including logo and video)
- + 1 x basic listing in the online floorplan
- + Basic entry in Show Preview

Show Presence:

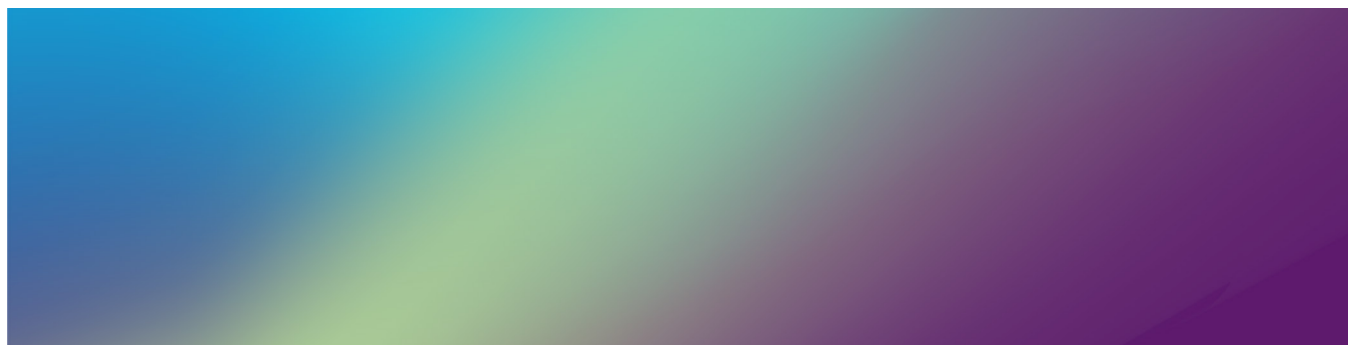
- + 1 x LinkedIn post from GESS

Onsite:

- + 1 x video interview onsite
- + Speaking presentation as part of the conference programme
- + Opportunity to provide own branded lanyards for Leaders in Education badges

Digital:

- + Access to delegate data from Leaders Lounge attendees through Lead Insights





Conference Room Sponsor - \$25,000

- + Logo on conference room web page
- + Logo on holding slides.
- + GESS Talks written Q/A
- + Feature on visitor email regarding conference room - link to Q/A written interview to GESS Education site
- + Speaking opportunity in the sponsored conference room
- + Access to delegate data for chosen conference room, through Lead Insights

Start-up Pavilion Sponsor - \$10,500

Position your brand alongside the brightest minds in the education market, support emerging companies, and engage with this dynamic and innovative sector.



Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Logo on Banner above area

Social:

- + 1 x LinkedIn post from GESS
- + 1 x Facebook post from GESS

Show Presence:

- + 1 x Start up pod

Advertisement:

- + 1x enhanced listing on online exhibitor list (including logo and video)
- + GESS Talks written Q/A
- + Feature on visitor emails regarding the start-up zone
- + Option to include advertorial text and photo on GESS Education website
- + Box Banner on GESS Dubai Show Email (1 edition)

Product Showcase Talk - \$2,000

Showcase your brand and products live to our audience of educational buyers on this dedicated speaking area.



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|---|---|
| + Limited slots per day | + Included in programme promoted through GESS social channels |
| + 20 min speaking slot / product demo | + Included in programme displayed in digital show preview |
| + Programme on GESS Saudi website | |
| + Included in programme promoted through GESS Saudi show emails | |

Sustainability Sponsorship GESS

We are committed to running GESS as socially and environmentally responsible event.

Align your brand to sustainability goals and get benefits such as:

- + Increased brand awareness amongst attendees
- + Improved brand image and reputation
- + Brand alignment with environmental causes
- + Storyline and themed messaging pre / post event

We have a number of sustainability sponsorship options available including:

- + **Carbon Offset**
- + **Renewable Energy**
- + **Sustainable Water**
- + **Health & Well-Being Events**

Contact a member of the team to discuss further



GESS Sustainability Sponsor – \$20,000

Position your brand alongside the brightest minds in the education market, support emerging companies, and engage with this dynamic and innovative sector.

Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding

Digital:

- + 15,000 banner impressions
- + Banner in middle position on GESS Talks newsletter (2 edition)
- + 2,500 retargeting clicks

Social:

- + 1 x LinkedIn post from GESS
- + 1 x Facebook post from GESS

Show Presence:

- + Relaxation Area Sponsor
- + Logo with roll up banner with QR code to website
- + Speaking opportunity in the conference programme on sustainability + capture delegate data from your session through Lead Insights

Bespoke 1:1 Meeting Programme at GESS Saudi Arabia

1:1 Meeting Package – \$2,500

Maximise Your ROI with Pre-Scheduled Meetings

Take your GESS Saudi Arabia experience to the next level with our exclusive Bespoke 1:1 Meeting Programme. Designed for exhibitors looking to connect with key decision-makers, this tailored package ensures you meet the right people.

What's Included?

- + Dedicated Concierge Service - Our expert team will handle all the scheduling and logistics, ensuring seamless coordination and personalised recommendations
- + Personalised Meetings - 5 exclusive, pre-arranged meetings (15-20 minutes each) with the educators, decision-makers, and key stakeholders you want to meet in a dedicated meeting area onsite at the show
- + Time-Saving & Efficient - No more chasing leads - spend time engaging in meaningful, high-value conversations with the right people

Why invest in the Bespoke 1:1 Meeting Programme?

- + Guaranteed Number of Meetings - Only meet with educators who match your criteria
- + Maximise Your Event ROI - Build valuable relationships that can lead to partnerships, sales, and long term business growth
- + Maximise Your Time Onsite - Ensure productive conversations with pre-arranged meetings, allowing you to connect with key educators and decision-makers directly at the show

Limited Availability – Secure Your Spot Today!

Contact us now to book your Bespoke 1:1 Meeting Programme and make the most of GESS Saudi Arabia 2026



Be Part Of Something Extraordinary

The choice is yours, join us to showcase your products to our targeted audience of educational professionals and find how GESS can benefit your business globally. Contact us now to reserve your place at this exciting event and take advantage of what will be your most powerful sales platform of 2025/26.

For More Details Contact:

Sales Team | sales@gesseducation.com

www.gesseducation.com | www.gess-saudi-arabia.com | www.gessdubai.com
www.gessawards.com | www.gessleaders.com

