

# **LABELEXPO EUROPE 2025**

## **LABEL WASTE SUSTAINABILITY INITIATIVE**

With the support of **CELAB** and **FINAT**, we are proud to partner with **DMP Europe** ([www.dmpgroup.eu](http://www.dmpgroup.eu)) to divert printed materials from Labelexpo Europe 2025 away from landfill.

**DMP Europe**, based in Cluj, Romania, recycles label waste into industrial bumpers (used to protect factory walls and equipment) as well as pallets. To maximize the amount of printed material we can process through this initiative, **your participation is essential.**

### **Accepted materials for collection include:**

- Self-adhesive label stock
- Flexible packaging
- Shrink or wrap-around material
- Metalized PET
- Release liners
- Matrix waste, etc.

### **Materials NOT accepted:**

- Chlorinated materials such as chlorine, PVC, or vinyl
- Garbage or post-consumer waste
- Metal

### **HOW TO PARTICIPATE**

1. Email Claire Sacker at [claire.sacker@informa.com](mailto:claire.sacker@informa.com) to confirm your participation in the waste removal program.
2. During the event, please place your label waste in the aisle near your stand at the end of each build-up and show day. Our floor managers will visit your stand to verify the waste, which will then be collected by our logistics partner.

Let's work together to make **Labelexpo Europe 2025** more sustainable.

In Partnership with:

