



LABEL EXPO 2025

EXHIBITOR PACKAGES

INFORMA MARKETS

FIRA GRAN VIA, BARCELONA

16th – 19th September 2025

VERSION 3

22.04.2025

[GES.COM/EU](https://ges.com/eu)

LABEL EXPO 2025

SHELL SCHEME

3m X 3m

Nameboard: Standard 1

Background Colour - White

Font Typeface - Helvetica

Font Colour – Black

Stand Carpet:

Grey 1-004-GRIS JASPE

Gangway Carpet:

Black

Basic Package with no Electrical or
Furniture Package



IMAGE IS AN EXAMPLE OF A 3M X 3M SHELL SCHEME STAND WITH 2 OPEN SIDES. IMAGE IS AN EXAMPLE AND SUBJECT TO CHANGE BASED ON YOUR STAND SIZE AND CONFIGURATION.

LABEL EXPO 2025

SHELL SCHEME PREMIUM

4m X 4m

Nameboard:

Standard 1

Background Colour -
White

Font Typeface -
Helvetica

Font Colour – Black

Stand Carpet:

Grey 1-004-GRIS JASPE

Gangway Carpet:

Black

Electric

Requirements

0-18m²

3 x LED Spotlights on
Track

1 x 500w Socket (No
mains included)

19-36m²

6 x LED Spotlights on
Track

2 x 500w Socket (No
mains included)

Furniture

Requirements

0-18m²

1 x White round table
with round top TS058

3 x White chair S490

1 x Lockable white
cabinet BL532

1 x Aluminium literature
rack DR420

1 x Small bin AB348

19-36m²

2 x White round table
with round top TS058

6 x White chair S490

1 x Lockable white
cabinet BL532

2 x Aluminium literature
rack DR420

2 x Small bin AB348

Additional

Store Area

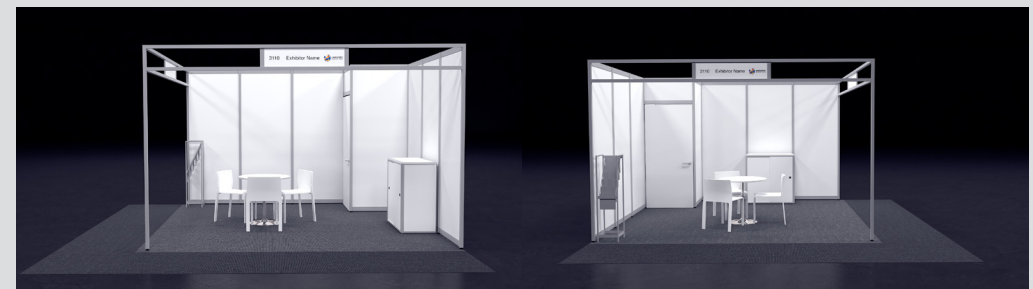
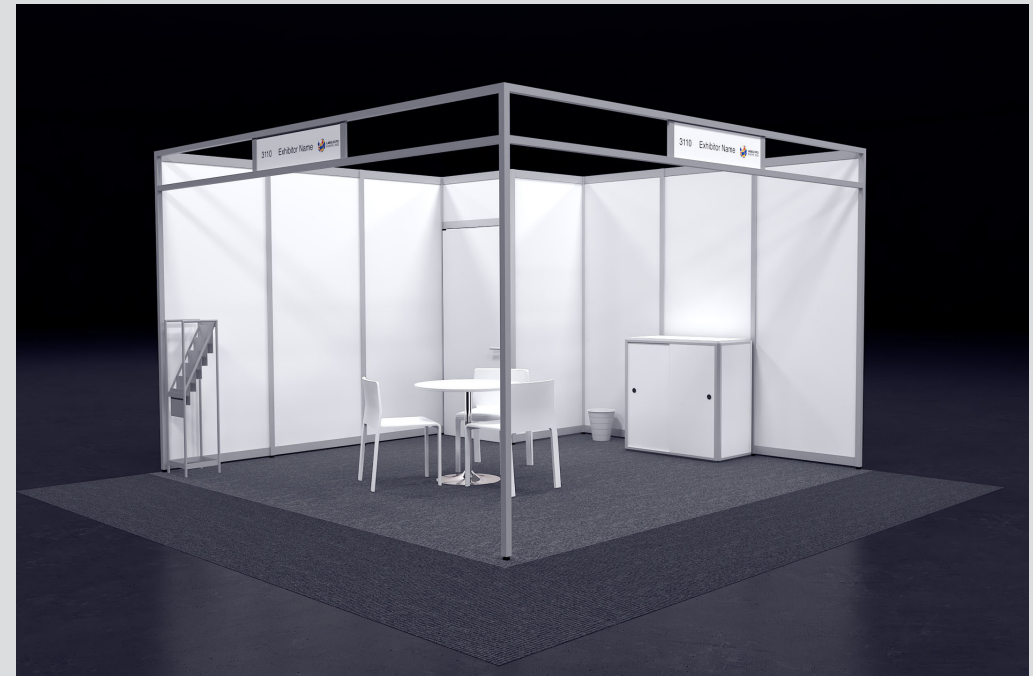


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THANK YOU

HAVE QUESTIONS?

PLEASE SPEAK WITH OUR FEATURES
TEAM OR ACCOUNT MANAGER