

# Dubai Airshow 2025

Sustainable Chalets & Pavilions



# Sustainability at Dubai Air Show 2025

- The UAE continues to lead global sustainability efforts, and the Dubai Airshow is dedicated to hosting an environmentally responsible event, championing impactful initiatives that align with the UAE's vision for a sustainable, net-zero future.
- Partner with us in driving the industry toward a greener future through meaningful onsite activations and content programs.

## Key sustainability initiatives include:



Sustainability  
Content Sessions



Connecting  
the  
disconnected



Sustainable  
Hotel  
Partnership



Optimized  
Attendee  
Travel



SAF Supply



Local  
Community



Recycled and  
Environmental



Use of  
Renewable



# If you're exhibiting at Dubai Airshow – you may have heard of Better Stands...Here we introduce Better Chalets & Pavilions!

- The 'Better' programme aims to unite and encourage exhibitors, along with their appointed contractors, to move away from disposable, single use stands at events, in favour of re-usable or recyclable structures.
- A disposable stand/booth/chalet/pavilion is one that is used only once. Elements are typically demolished post show and sent to either landfill or are burned.
- The 'Better' programme encourages the use of reusable elements such as: walls, ceiling, furniture, lighting and flooring that will be used again for the same purpose.



## Better Stands

Moving away from  
disposable stands *together*

# We're encouraging more sustainable chalets & pavilions...with our eight steps approach

## Guidance

## Check your result

### 1. Furniture

As the main element that defines your chalet or pavilion identity and atmosphere, furniture is also the heaviest waste if it's discarded post-show.

To avoid beautiful furniture going to landfill, we recommend one of these options – which one will you choose?

- ☐ Rented
- ☐ Will be reused for another event in the future
- ☐ Will donate to charity
- ☐ Will be recycled

### 2. Flooring

Carpets, rugs, parquet or astroturf, they all give your chalet a special coziness that your guests appreciate.

To make them sustainable, please ensure to follow one of these recommendations – which one will you choose?

- ☐ Rented
- ☐ Will be reused for another event in the future
- ☐ Will donate to charity
- ☐ Will be recycled

# 8 steps for a sustainable chalet & pavilion

## Guidance

## Check your result

### 3. Signage & Brand/Media Walls

We strongly encourage the use of digital screens for a more engaging presentation of your brand and business.

However, if printed signage is needed, please use recyclable materials such as cardboard. Our team will ensure it will be recycled safely post-show. For large signage, we recommend the frame & fabric system that has the benefit of being reusable.

- ☐ Digital screens
- ☐ Cardboard signage
- ☐ Frame & fabric signage

### 4. Electricals

Using LED lights reduces electricity consumption by over 50% so we encourage you to opt for using them exclusively.

We recommend any other electricals brought onsite to be of at least A+ energy efficiency, towards the same purpose of reducing the carbon footprint.

- ☐ Only LED lights used
- ☐ Only A+ energy electricals used
- ☐ No electricals left onsite

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### 5. Printed items

Digital communication channels are now preferred by everyone, but if you must print brochures, flyers or any other promotional items, please consider the environment.

We have provided here a list of preferred options, with the most sustainable at the top.

- ☐ No prints outs (*preferred option*)
- ☐ Reduced quantity of prints (*second-preferred option*)
- ☐ Print on FSC recycled paper
- ☐ All leftovers will be collected and reused or recycled post-show

### 6. Decorations

Potted plants or artificial (reusable) flowers are highly recommended.

Cushions, lamps and any other decorative items should follow one of the three recommended options of rent/reuse/donate.

- ☐ All reusable decorations
- ☐ Will donate to charity
- ☐ Mix of both, but no waste

# 8 steps for a sustainable chalet & pavilion

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### 7. Give-aways

Give-aways are always appreciated by guests, so if you'd like to offer any, make sure they are reusable long-term and made of natural materials that don't harm the environment.

- ☐ Limited quantities
- ☐ Made of non-harmful materials such as wood, aluminium, glass, ceramic
- ☐ Useful and reusable items
- ☐ Donate or reuse the remaining items for future events

### 8. Food & Beverage

Look out for separate information on how to make your catering as sustainable as possible with the help of our partner Emirates Catering – guidelines will be sent out soon.



# Thank You



17 - 21 November 2025  
DWC, Dubai Airshow Site

Shaping together the sustainable  
future of Aerospace

