



DUBAI AIRSHOW 2025 FIRST TIME EXHIBITOR – SHELL SCHEME

17 – 21 NOVEMBER 2025, DUBAI, UAE



FREQUENTLY ASKED QUESTIONS

What is the maximum power consumption available for Shell Scheme Stand?

- Shell scheme stands are only provided stand power up to 500watts for the duration of the show. Any equipment that requires more than 500watts power will need to be ordered from GES.
- If you require the sockets to be placed in specific locations in your stand, please contact GES directly on das@ges.com . Otherwise, sockets will be installed at a default location at the discretion of GES and any changes onsite will be subject to staff availability and relocation fee.

Do I have furniture included on my stand?

- Yes. Each booth will have two black chairs, one black round table, one reception counter, one bar stool, and one waste bin.

Are the visuals provided the same as my stand orientation?

- The sample visual of the stand provided here is for illustration purposes only and the stand you may have booked may be built differently (i.e., 3 open sides or a bigger booth size)

Is graphics included in my stand? Will GES create the designs for my booth?

- Only the counter graphics is included. However, additional graphics may be ordered separately and exclusively via the [GES Online Shop](#) or via the GES Graphics Order Form.
- Wall graphics orders will be printed on fabric.

FREQUENTLY ASKED QUESTIONS

What are the guidelines for me to prepare my artworks?

- Ready-to-print artwork files must be high resolution either in AI, PDF or EPS formats.
- Texts must be outlined.
- Photos must be embedded.
- File resolution at 150 dpi minimum, 1:1 scale
- File name should be as per this template – DAS.[booth#].[Company Name]

When and where do I need to submit my print-ready artwork to GES?

- All artwork files need to be submitted via WeTransfer.com, recipient should be das@ges.com
- Deadline for artwork submission is **29th October 2025**.

How do I get the dimensions for my wall graphics?

- Graphics dimensions will vary on the orientation of your booth whether one-side, two-side, or three-side open.
- General Formula for each wall dimension is:
2.5m Height x ____mW.

Example 1 (same as the visual): 6sqm stand (3x2), 2 side-open
Dimensions will be:

- Side 1: 2.5mH x 3mW
- Side 2: 2.5mH x 2mW

How do we reach out to GES if we have any inquiries?

- Feel free to contact us
via email: das@ges.com
Via Phone: +971 4 885 5448.