

# LABELLEXPO INDIA

## RATE CARD

### KEY INFORMATION

#### Location

India Expo Center &  
Mart, Greater Noida,  
India

#### Date

10-13 November 2022

#### First show

2002

#### Visitors

10,000

#### Exhibitors

250

#### SQM

7,000

#### Countries Represented

55

#### Halls

3



					Dimensions:	Space only:	Shell scheme:
					// 9m <sup>2</sup> - 12m <sup>2</sup>	INR 14,900	INR 15,600
					// 13m <sup>2</sup> - 21m <sup>2</sup>	INR 14,300	INR 15,100
					// 22m <sup>2</sup> - 30m <sup>2</sup>	INR 12,950	INR 14,800
					// 31m <sup>2</sup> - 45m <sup>2</sup>	INR 12,650	INR 14,500
+	+	+	+	+	// 46m <sup>2</sup> - 60m <sup>2</sup>	INR 12,500	INR 14,300
+	+	+	+	+	// 61m <sup>2</sup> - 75m <sup>2</sup>	INR 12,200	-
+	+	+	+	+	// 76m <sup>2</sup> - 99m <sup>2</sup>	INR 12,000	-
+	+	+	+	+	// 100m <sup>2</sup> - 125m <sup>2</sup>	INR 11,700	-
+	+	+	+	+	// 126m <sup>2</sup> - 175m <sup>2</sup>	INR 11,200	-
+	+	+	+	+	// 175m <sup>2</sup> +	INR 11,100	-
+	+	+	+	+	For more information please contact us at <a href="mailto:bookings@labelexpo.com">bookings@labelexpo.com</a>		

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## RATE CARD

SHOW  
PROMOTIONAL  
PACKAGES

Please choose one

**Gold: INR 66,500**

- // Lead retrieval bundle (unlimited)
- // 1x logo listing in the online exhibitor list
- // 1x logo listing in show guide
- // 1x full page advert in the show guide
- // Inclusion in the Labels & Labelling supplier directory
- // Option to include text and photo of product launches on show website
- // Option to send co-branded press release

**Silver: INR 38,500**

- // Lead retrieval bundle (5 licenses)
- // 1x logo listing in the online exhibitor list
- // 1x logo listing in show guide
- // 1x half page advert in the show guide
- // Inclusion in the Labels & Labeling supplier directory
- // Option to include text and photo of product launches on show website

**Bronze: INR 24,500**

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|---|---|---|---|---|---|
| + | + | + | + | + | // Lead retrieval bundle (1 license)                                    |
| + | + | + | + | + | // 1x basic listing in the online exhibitor list                        |
| + | + | + | + | + | // 1x logo listing in show guide  |
| + | + | + | + | + | // 1x quarter page advert in the show guide                             |
| + | + | + | + | + | // Inclusion in the Labels & Labeling supplier directory                |
| + | + | + | + | + | // Option to include text and photo of product launches on show website |

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Basic packages available upon request. Please speak to your account manager for more details