



## Show promotional packages - create a lasting impression at GESS Dubai

The stage is set for GESS Dubai 2022! We can't wait to see you face-to-face and we know our visitors can't either. But why wait until then to let them know what you have to offer? We want to make sure you get the best out of GESS Dubai so we've pulled together these packages to help you reach your target audience ahead of the event.

### Gold: \$1750

- 1 x lead retrieval with unlimited app licenses
- 1 x enhanced listing on online exhibitor list (including logo and video)
- 1 x featured logo on the online floorplan
- Stand highlighted in colour on the online floorplan
- Option to include advertorial text and photo on GESS Education website
- Box Banner on GESS Dubai Show Email x 3 editions
- 1 x Feature article in Show Preview

### Silver: \$1000

- 1 x lead retrieval bundle (5 x app licenses)
- 1 x enhanced listing on online exhibitor list (including logo and video)
- Stand highlighted in colour on the online floorplan
- Box Banner on GESS Dubai Show Email x 1 edition
- 1 x Feature article in Show Preview
- Option to include advertorial text and photo on GESS Education website

### Bronze: \$550

- 1 x lead retrieval bundle (2 x app license)
- 1 x enhanced listing on online exhibitor list (including logo and video)
- 1 x basic listing in the online floorplan
- 1 x Feature article in Show Preview

### Basic: \$200

- 1 x lead retrieval bundle (1 x app license)
- 1 x basic listing on online exhibitor list
- 1 x basic listing in the online floorplan
- Basic entry in Show Preview

## Show Preview

The show preview is a digital document we send to our pre-registered and prospect databases to give them a detailed early look at what they can find on-site at #GESSDubai. It holds exclusive content from our exhibitors including what exciting features they will be bringing to the show and what they're most looking forward to. This is the best way to get ahead of the game by exhibiting your content to our visitors.

## Exhibitor List

Prominent on the GESS Dubai website, the hub for all educators looking to attend the event from around the world. The exhibitor list experiences high traffic and is the perfect place to increase your brand awareness and traffic to your website in the build up to GESS Dubai.

## GESS Education Website

Our global news portal, already an essential resource for educators and featuring industry news, articles, videos and the latest show news. Align your brand with our world-class content.

## GESS Dubai Show Newsletter

Emailed monthly to our prospective visitor database featuring the latest event news and content

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## For more details contact:

### Sales Team

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