**Flora D’Souza, Manager, Sustainability, Label Life, UPM Raflatac**

Flora is a Life Cycle Assessment (LCA) and Ecodesign expert in the Packaging Industry with over 13 years in the field. She is currently responsible for UPM Raflatac’s Label Life service that supports customers in making more sustainable label choices. She is part of a team driving the sustainability agenda across the business as it implements its ambition to go beyond fossils.

In her previous role at Sphera, Flora was senior consultant product sustainability, and lead designer of the GaBi Packaging Calculator, an online tool generating simple sustainability metrics for packaging products. She has managed 30+ international LCA and ecodesign projects and contributed to further 50+ such projects with a focus on the FMCG sector (packaging, food, apparel, electronics). Flora holds degrees in Tropical Aquatic Ecology (MSc) and Biology (BSc).

She hails from Hungary, living in her second home, Germany, for the past nearly 20 years.

**Quote**

“Life cycle Assessment is no longer an add-on for the scientifically minded. It is the differentiator of today and the pre-requisite for doing business tomorrow.”